

KATE SPADE & COMPANY

organizational fact sheet

products and services:

Kate Spade & Company manages the *kate spade new york* and Adelington Design Group brands:

- Crisp color, graphic prints and playful sophistication are the hallmarks of *kate spade new york*. From handbags and clothing to jewelry, fashion accessories, fragrance, eyewear, shoes, swimwear, home decor, desk accessories, stationery, tabletop and gifts, our exuberant approach to the everyday encourages personal style with a dash of incandescent charm.
- Adelington Design Group is a jewelry design and development division providing fashionable, on-trend jewelry that represents a compelling value proposition for wholesale customers. They serve J.C. Penney via exclusive supplier agreements for the Liz Claiborne and Monet jewelry lines. They also offer Trifari, classic inspired jewelry addressing the needs of a more traditional customer.

annual revenues: Annually, Kate Spade & Company brings in \$1.242 million.

markets served:

kate spade new york has over 140 retail shops and outlet stores across the united states, and more than 175 shops internationally. Our colorful products are sold in more than 450 doors worldwide, in every time zone and on every continent. Whether in San Francisco or Shanghai, our shops are always warm and inviting.

number of employees: Kate Spade & Company is proud to employ 6,400 individuals, as of 2014.

executive team:

- *Deborah Lloyd, president and Chief Creative Officer*
Deborah Lloyd, formerly of Banana Republic and Burberry, joined *kate spade new york* in 2007 and leads the creative aspects of the brand as president and chief creative officer. In this role, she oversees all creative aspects, including product design, merchandising and creative services.
- *Craig A. Leavitt, Chief Executive Officer*
Craig A. Leavitt has been with the Company since 2008, serving as Co-President and Chief Operating Officer of the Kate Spade brand before taking on the position of CEO in 2014. Prior to working for the Company, Leavitt served as President of Global Retail at Link Theory Holdings, Executive Vice President of Sales and Retail with Diesel, and Executive Vice President of Retail Concepts at Polo Ralph Lauren.
- *George M. Carrara, Chief Operating Officer*
George M. Carrara has been Kate Spade & Company's Chief Operating Officer since 2012. Carrara oversees Finance, Global Operations and Information Technology.

position in the industry:

Kate Spade is the third most "well-owned" brand among girls and young women in the age group 13-29, behind Coach and Michael Kors.

awards:

kate spade new york was a finalist for best Instagram account at the 2017 Shorty Awards and was named 2012's Lifestyle Brand of the Year by the American Apparel and Footwear Association.

our foundation:

our mission – The Kate Spade & Company Foundation believes in the power of women to transform their communities especially through trade-based initiatives. The Foundation is committed to providing women with access to the training, tools and access necessary to achieve economic independence. We pursue this mission by supporting multi-dimensional programs that transition women from underserved communities into successful individuals that inspire the people around them.

our work – The Kate Spade & Company Foundation invests in nonprofit organizations that address women’s economic empowerment. With our support, nonprofit organizations provide intensive hands-on training to women so they may, perhaps for the first time, enter the workforce, start their own business, or begin a career path that leads them out of poverty.

Giving is focused in the U.S. communities where Kate Spade & Company has a significant presence as well as a limited number of national initiatives.

In a given year, the Foundation provides approximately **\$1.2 million** in the form of grants to nonprofit organizations whose goals and operations further our priorities. Grants are made in support of general operating expenses, direct services, public policy, public awareness, infrastructure, and occasionally for capital needs.

our pillars – The Kate Spade & Company Foundation is focused on three pillars of grant-making. These pillars provide opportunities to underserved women in New York City to leapfrog to a new life with immense possibilities.



women in entrepreneurship

It is what Kate Spade & Company was founded on. It’s in our roots. Investing in women leads to economic growth and job creation for everyone. Despite the increase of women-owned businesses in New York City, men still own 1.5 times more businesses than women, employ 3.5 times more people and make on average 4.5 times more revenue.



women in technology

We are an extremely digitally inclined company. However, only 12% of the tech workforce is women, with only 3% of the 1.5M jobs available in the tech sector over the next year going to US college educated women. Tech is a trade that offers immense opportunities where women can find employment that will allow them to support themselves, their families and inspire their communities.



women in the arts

Because you need bread, but you need roses too. Art is one of the leading industries in NYC, driving a major part of our local economy. There are career paths available in the arts, if you know where to look and someone to guide you. Art should be a part of everyone’s lives no matter what your background or where you are from.