

April 9, 2018

Jane Doe  
Features Editor  
*Parenting* (<https://www.parenting.com/>)  
123 Any St.  
Winter Park, FL 32789

Dear Jane:

The first five years of your child's life are the most important for their development— and they're going to fly by in the blink of an eye! It's so important to capture every one of those big "firsts," from their first laugh to their first words to their first steps, but it's impossible to know when those milestones will strike. Luckily, the Samsung Galaxy S9 can be right there with you to turn every special moment into a stunning, tangible memory to last a lifetime.

This new Galaxy model features a professional-quality Dual Aperture lens that can think on its feet, just like you. It's able to automatically switch between various lighting conditions with ease, making your photos look great whether it's bright or dark, day or night—which we all know can come in handy with infants' unpredictable schedules. Even better, unlike most cameras, its slim design can effortlessly fit into any pocket, purse, or diaper bag.

Also, your photos and videos will be instantly saved with Google Photos, so your memories will always be automatically organized and always easy to find and share with friends and family. Plus, storage is unlimited, so no moment is too small to hallmark.

Moreover, the Galaxy S9 makes sharing your photos and videos easier than ever with its screen-sharing capabilities. If grandma and grandpa aren't on Facebook, simply sync your devices through your Samsung account and they'll instantly have access to all of your favorite snapshots.

Furthermore, as a parent, we understand that dependability and flexibility are key. The Galaxy S9 will be there for you, making life as a busy mom-on-the-go simpler than ever with its intelligent scan security, water resistance, and wireless charging. This phone will open to you hands-free with just a look, survive any spill, and can recharge wherever you and your baby need to be.

Samsung also offers a wide range of stylish covers that are protective, yet trendy—so for once you won't have to worry about sacrificing performance for taste.

We know that *Parenting* is always looking to pitch fresh ideas to modern families, and we believe that the Samsung Galaxy S9 provides the perfect solution to so many modern parents' needs. Therefore, we are offering *Parenting* an exclusive interview with Samsung president and fellow parent Tim Baxter to discuss the functionality and family-friendliness of the Galaxy S9 on Thursday, April 12 or Friday, April 13.

I'll be in touch shortly to discuss a possible interview, and offer any assistance on a story. Look forward to speaking with you.

Best,  
Sara Silberman  
Media Director